



Measure O

East Palo Alto Residential Rental Business License Tax Measure

Frequently Asked Questions and Answers

Q: What is Measure O?

A: On July 19th, the East Palo Alto City Council voted to place Measure O the - **East Palo Alto Residential Rental Business License Tax Measure** - on the November 8th 2016 ballot, for voter consideration. If enacted, Measure O would help provide a locally-controlled source of funding to address community priorities such as affordable housing, displacement and homelessness. Measure O is a one and one half-cent tax on the gross receipts of owners who lease five or more residential rental units in East Palo Alto.

Q: Will tenants be affected by Measure O?

A: No. The Business License Tax cannot be passed on to tenants. Measure O does not apply to any units during the first 10 years after a certificate of occupancy is issued. Anyone leasing less than five units, or nonprofit operators of affordable housing, Section 8 units, or below market rate units with deed restrictions are also exempt. Hardship exemptions may be granted.

Q: What services specifically would Measure O address?

A: If enacted, Measure O would provide funding to:

- Maintain East Palo Alto's financial stability
- Maintain neighborhood law enforcement programs
- Increase affordable housing
- Protect local residents from displacement and homelessness
- Provide affordable housing programs

Q: Would Measure O improve East Palo Alto's affordable housing?

A: Yes. If enacted, this measure would generate revenue which would help generate funding to provide affordable housing programs including increasing affordable housing units.

Q: What about East Palo Alto's financial stability?

A: Currently local funding for public safety services is scheduled to expire. Additional funds generated from this measure would help replace this funding to maintain quality of life services our residents enjoy such as public safety services, street maintenance as well as helping to provide affordable housing programs.

Q: Where can I get more information about Measure O?

A: For more information about Measure O, visit www.cityofepa.org