



Service
Teamwork
Respect
Integrity
Vision
Excellence

EAST PALO ALTO POLICE DEPARTMENT CRIME & VIOLENCE REDUCTION PLAN

2013

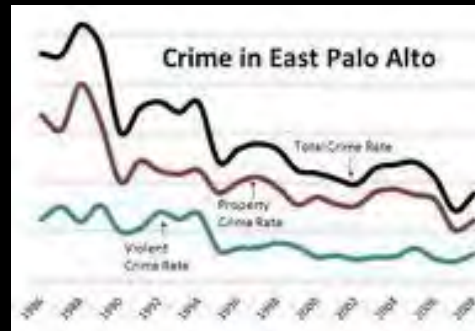
Chief Ronald L. Davis

*"STRIVE for perfection in order
to achieve excellence"*

INTRODUCTION

- In partnership with the community, the police department will implement short and long term efforts to reduce crime and violence in the community. The key categories of this strategy are:

- Prevention
- Intervention
- Enforcement
- Sustainability



KEY STAKEHOLDERS - FOUR C'S

- City Leadership
 - City Council
 - City Manager
 - All Departments contribute to public health & safety
- Collaboration with Outside Agencies
 - County
 - State
 - Federal
 - Private
- Community
 - Residents
 - Businesses
 - Community-Based Organizations
 - Faith-based Organizations
 - School District(s)
- Cops
 - Maintain full staffing
 - Seek funding to increase staffing levels
 - Deploy officers based on intelligence and crime data
 - Officers engage in evidence-based practices to address problems on Beat



VIOLENCE-REDUCTION PLAN

PREVENTION RESPONSE

- City Council adopts public health & safety as a key strategic priority
- Continue partnership with the East Palo Alto Crime Reduction Task Force & the Mega-Network of Care to:
- Enhance Code Enforcement efforts with a focus on CPTED - Crime Prevention Through Environmental Design
- Implement an aggressive anti-graffiti program that:
 - Identifies and removes graffiti at all existing locations in the city
 - Removes new graffiti within 24 hours of tagging
 - Works with property owners and provides assistance to remove graffiti
 - Holds uncooperative property owners accountable for failure to remove graffiti
 - Use advanced technology to identify and hold offenders accountable
- Conduct semi-annual community clean-up and blight removal committee
- Work closely with Measure C grantees and service providers

VIOLENCE-REDUCTION PLAN PREVENTION RESPONSE - CONT'D

- ◉ Conduct a Youth Summit to focus on gangs, drugs and violence
- ◉ Work closely with the City's Anti-Truancy Program (Measure C)
- ◉ Conduct quarterly curfew operations in partnership with the East Palo Alto Youth Court
- ◉ Increase Police Activities League (PAL) programs to serve 300 youth annually
- ◉ Re-establish Neighborhood Watch Program
- ◉ Re-establish "Crime Stoppers" program

VIOLENCE-REDUCTION PLAN

INTERVENTION RESPONSE

- ◉ Continue Operation Ceasefire:
 - Conduct 6 call-ins
 - 100 home visits
 - Deploy Street Outreach Workers
- ◉ Expand the city's reentry program and coordinate with the following agencies to provide rehabilitation services:
 - San Mateo County Community Corrections Partnership (CCP)
 - San Mateo County Probation Department
 - San Mateo County Human Services Agency
 - San Mateo County Mental Health Services
- ◉ Work with City Attorney to assess feasibility for:
 - Nuisance Abatement projects
 - Civil Gang-Injunctions (where appropriate)
- ◉ Coordinate with community and faith-based organization to mobilize the community and provide an array of services
- ◉ Conduct two gun-buy back programs

VIOLENCE-REDUCTION PLAN

INTERVENTION RESPONSE CONT'D

- Continue the “Using Public Health Strategies in Hotspot” program in partnership with:
 - California Endowment
 - Ravenswood Health Clinic
 - San Mateo Health Department
 - San Mateo Human Services Agency
 - UC Berkeley
- Implement an aggressive “Anti-Snitching Campaign” including:
 - Develop additional anti-violence PSAs, brochures etc.
 - Increase the use of Social Media

VIOLENCE REDUCTION PLAN

ENFORCEMENT RESPONSE

- Continue Operation SMART (Special Multi-Agency Response Team) to target gang violence in East Palo Alto, Menlo Park and Palo Alto. Next steps include:
 - Conduct Social Network Analysis of targeted gangs and hotspots
 - Conduct link analysis of all gang-related shootings
 - Continue multi-agency enforcement programs and investigations
- Continue the Special Duty Unit (SDU) to specialized enforcement activities, to include:
 - Multi-agency operations
 - Gang and narcotics investigations
 - Operation Ceasefire enforcement “levers”
 - Coordinate with Probation and Parole
- Implement Smart Policing Initiative (SPI) to target gun-violence Use CompStat and Intelligence-led policing principles to identify and respond to crime trends and patterns
- Increased specialized enforcement in designated gang and violence hotspots:
 - Targeted patrols
 - Probation and parole searches
 - Compliance checks
 - Home visits

VIOLENCE REDUCTION PLAN ENFORCEMENT RESPONSE CONT'D

- Conduct gang and narcotics investigations in partnership with local, county, state and federal law enforcement
- Use ShotSpotter data to strategically deploy resources to reduce gun-related incidents (including celebratory gunfire).
 - Residence notifications
 - Nuisance Abatement process
 - Arrest(s)
- Establish Gun “Reward” program that pays for anonymous tips that lead to the arrest of a person(s) illegally possessing a firearm
- Establish a cold-case unit to review all open murder cases in the past 5 years

COLD-CASE PROGRAM

- Form “Cold-Case Team” comprised of:
 - Criminal Investigations Division (CID) Commander - Captain
 - CID Supervisor - Sergeant
 - CID Case Detectives
 - Outside Homicide Investigations Expert(s) - Consultants
- Team to review all unsolved murder cases for from 2006 to 2011, and identify any new leads or evidence
- Team to coordinate with San Mateo County Crime Lab & District Attorney’s Office to follow-up on all new leads and evidence
- Team to work with closely with the victim’s family and friends
- Team to meet monthly to review cases and identify next steps
- CID Commander to present monthly cold-case updates as part of the Department’s CompStat process
- Host two additional “Make the Call” Television Shows featuring the cases from 2006-2011.

Listing of Key Anti-Crime Initiatives for 2013

- ◉ Operation Ceasefire
- ◉ Smart Policing Initiative (SPI)
- ◉ Using Public Health Strategies to Reduce Violence (FIT Zones)
- ◉ David Lewis Community Reentry Program
- ◉ Tactical Operations such as: Operation SMART and Operation 4th Quarter
- ◉ Police Activities League
- ◉ Cold-Case Program