



EAST PALO ALTO
Career Center

Operated by  JOBTRAIN

Q1 FY24
Performance Report
December 5, 2023

AGENDA

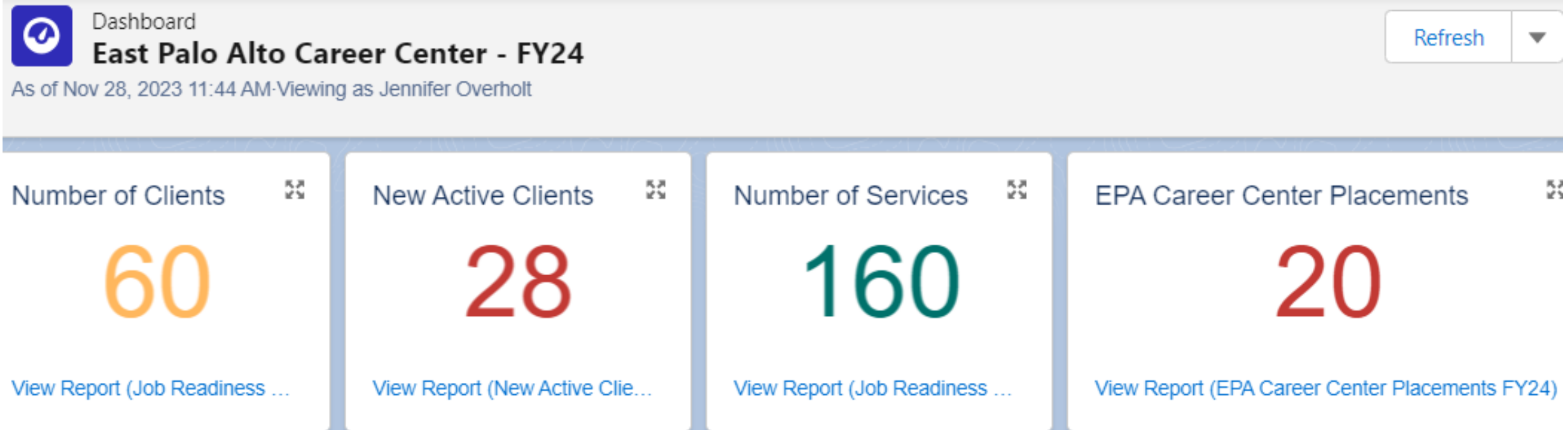


- Welcome and Introductions
- Career Center Results
- Updates to the Dashboard
- Employer Engagement
- Closing Updates



East Palo Alto Career Center Results

July 1, 2023- present

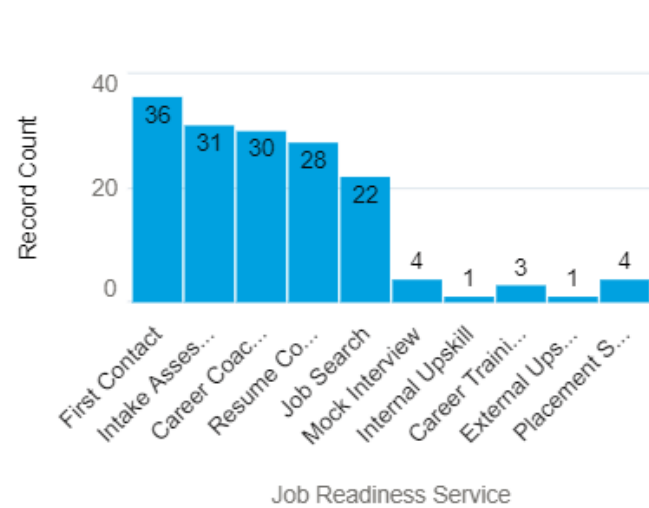


We've delivered 160 services to 60 new clients, with 28 transitioning into active jobseeker status. Out of these, we successfully placed 20 clients in regular employment, and achieved an additional temporary 5 mini-placements, to generate income for our clients, while supporting ongoing permanent job searches.

East Palo Alto Career Center Results

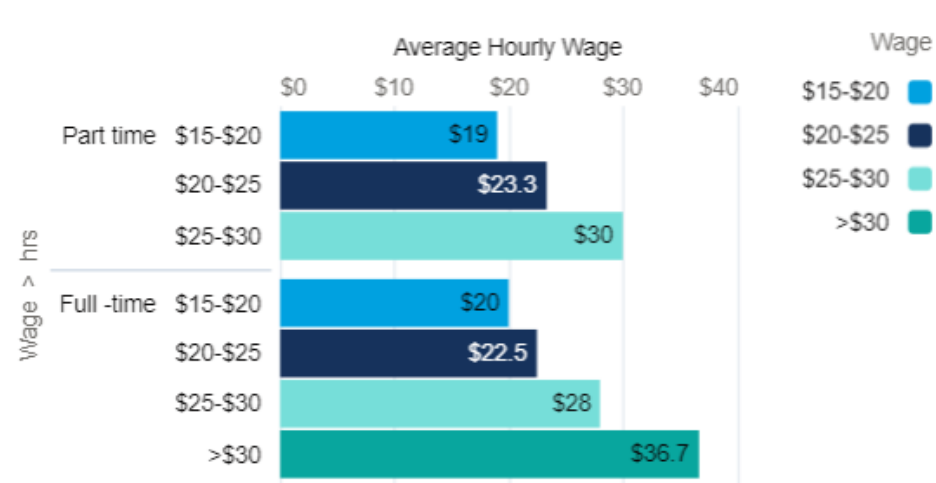
July 1, 2023- present

Types of Services Provided



[View Report \(Job Readiness Services FY24\)](#)

Career Center Wages



[View Report \(EPA Career Center Wages FY24\)](#)

Average Wages

\$27.01

[View Report \(EPA Career Center Wages FY24\)](#)

Short Work Assignments

5

[View Report \(EPA Career Center Short Work FY24\)](#)

Out of the 20 placements, these roles exhibit an average hourly wage of \$27.01 year-to-date. Analyzing the employment outcomes, 70% of the secured positions were full-time (35 hours or more), another 20% involved a 30-hour week, and the remaining 10% represented roles with fewer than 25 hours per week.



Update to our Dashboard

- Two new categories to help tell the story of our clients
 - New Active Clients
 - Short Work Assignments

New Active Clients

Upon a client's arrival at the center, following an assessment and the establishment of goals tailored to their needs, along with the completion of a resume, they are prepared to actively engage in job searching.



Short Work Assignments

In overcoming hurdles for our clients, we identified the necessity for what we term as "mini-placements." These are brief work assignments designed to generate income for our clients while we continue the job search.

Employers this Fiscal Year

Employers

Employer	Unique Clients ↑
Securitas AB	1
Panda Express	1
★ CS Bio Co.	1
★ CS Bio Co.	1
Youth for Community Service	1
Dannon Project	1
Avenidas	1
Community Development Corporation	1
★ Harvest Properties	1
★ Harvest Properties	1
Nordstrom Corporation	1

UFC	1
James Logan High School	1
DG Floor Covering	1
J Morago Construction	1
United Parcel Service	1
Stanford University	1
City Auto Supply	1
Harvest Properties	1
Stanford University	1
Honey Baked Ham Company	1
★ Baby Basic of the Peninsula	1
★ Baby Basic of the Peninsula	1
Keiths Chicken & Waffle	1
Walmart	1

[View Report \(Employers for EPA FY24\)](#)

- **Community Advisory Committee**

- Solid group of local community leaders, community organizations, and city officials
- Quarterly meetings to update on career center progress, share ideas and strategies, and solicit support for marketing and connections
- First meeting of 2023-24 held in November; composition of board to be strengthened and expanded by existing members.

- Board members:

- ***Karen Camacho** (Housing & Economic Development Manager-City of East Palo Alto)
- ***Elvira Macias** (Community Leader)
- ***Stewart Hyland** (Community Leader)
- ***Robert Jones** (Community Leader)
- ***Joan Carter** (Cisco, IT Director)
- ***Julian Garcia** (Inactive, to be replaced)
- **Carlos Velasco Arreola** (KIPP: Public Schools Norther California)
- **Laura Ramirez** (County of San Mateo – Adult Probation)
- **Bernadine Posadas** (LifeMoves)
- **Heather Starnes-Logwood** (Live in Peace)
- **Delia Perla** (Resigned, to be replaced)

Looking for Local Talent

- East Palo Alto Career Center Employment Specialist
 - JobTrain has hired 4 career center clients so far.
 - Full job descriptions at Jobtrainworks.org



WE'RE
HIRING!



JOIN OUR TEAM



[Apply Here](#)

If you have any questions, contact
HR@jobtrainworks.org.

Current Opportunities

Construction Trades Training Instructor
starting at \$29.90

Property Management Instructor
starting at \$29.90

Building Maintenance w/HVAC
Instructor
starting at \$29.90

Employment Specialist – East Palo Alto
starting at \$27.00

Pre-School Teacher
starting at \$22.00

JobTrain transforms lives and communities in Silicon Valley. We prepare individuals for successful, sustainable careers in high-demand and emerging fields through Career Training, Employment Services, and Supportive Services.

jobtrainworks.org

JobTrain offers a competitive salary and benefits package (for qualified employees).

Employer Engagement

- A key component and an addition to the East Palo Alto Career Center is our Employer Engagement Liaison, Terrie Crenshaw, building and cultivating connections and partnerships with employers to establish pathways to quality employment.
- Ways that JobTrain engages with employers include:
 - Hosting hiring events
 - Marketing job opportunities to our candidate base
 - Soliciting employer feedback through advisory committee
 - Participation in industry and commerce organizations
 - Regular Employer Spotlight events for direct contact with Employment Specialists
 - Employer Advisory Committee





Selected Recent Employer Partnership Activity

Varian (manufacturing):

New partner, participated in job fair,
interviewed 3 candidates, resulting in 2 job offers

UPS:

Longstanding partner and donor, 1 hires

Stanford University:

Longstanding/renewed partner, 2 hires

Out of 20 placements 14 of the hires are with partners

Employer Spotlights



- Citizen M is opening a new hotel right here in Menlo Park! Their staffing strategy is innovative and offers a great chance to cross-train for various roles in a tech-forward hotel model.



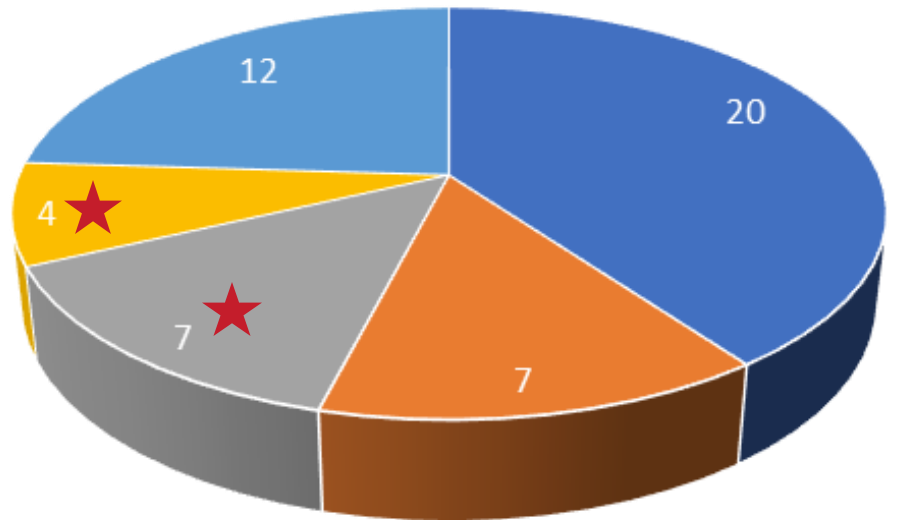
- Stangenes is an established manufacturer in Palo Alto, offering entry level positions with full benefits, OTJ training, and career path advancement.



- Nonprofit offering paid work experience for those with disabilities. Services range from general and tailored vocational training, supported paid training, supported employment group or individual placement, job development, and veterans' services.

CTE Enrollments for EPA Residents

EPA Residents in Career Training FY24



■ M.A. ■ C.N.A. ■ I.T. ■ Project Build ■ Culinary Arts

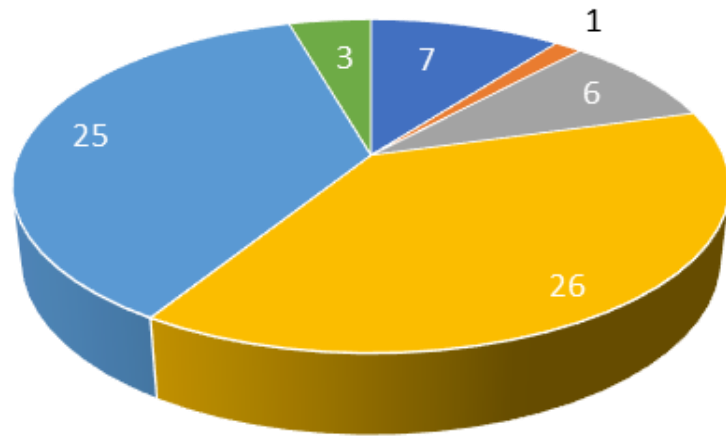


Supported by Measure HH Grant

- **50** EPA Residents Enrolled in Career Training Programs
 - Measure HH funding 11 current enrollments.
 - Thank you!

Other Job Train Programs for EPA Residents

EPA Residents in Skills Development FY24



- Computer Basics - Spanish
- Cognitive Behavioral Int
- Digital Literacy
- ESL I
- ESL II
- GED/HSE



EPA Center for Economic Mobility Update

- Received Planning Commission approval this year.
- Received Will Serve Agreement with EPASD in November!
- Capital Campaign Going Well: \$38M raised toward \$45M Goal
- Preparing for permit submission.





Thank You



The East Palo Alto Career Center
December 2023