

## Measure HH

Create and maintain programs that facilitate access to job opportunities for East Palo Alto residents in the STEM sectors and building trades.

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# brightline DEFENSE

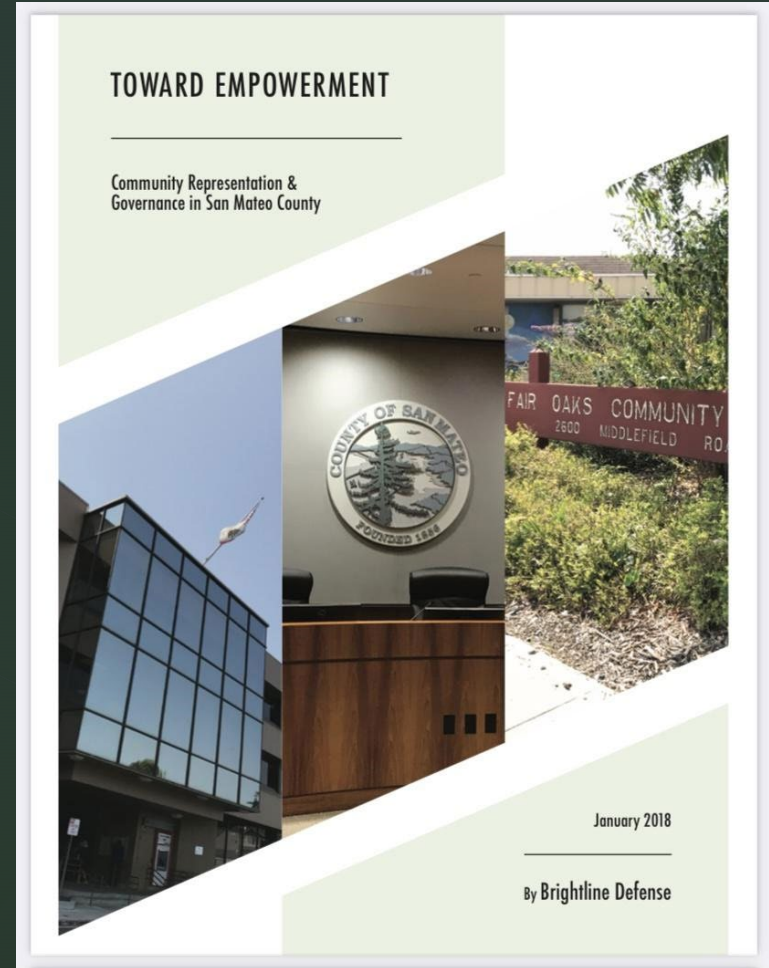
Brightline is an environmental justice nonprofit that works in the Bay Area.

We focus on local hiring policies and access to environmental benefits.



# Prior Work: local communities in San Mateo County

- From 2016 - 2018, Brightline analyzed multiple policy issues that affect the lives of East Palo Alto, North Fair Oaks, and Belle Haven.
- Brightline spent a year conducting on-the-ground conversations with over two dozen community leaders, elected officials, nonprofit workers, and government agency stakeholders both at the local and county level.

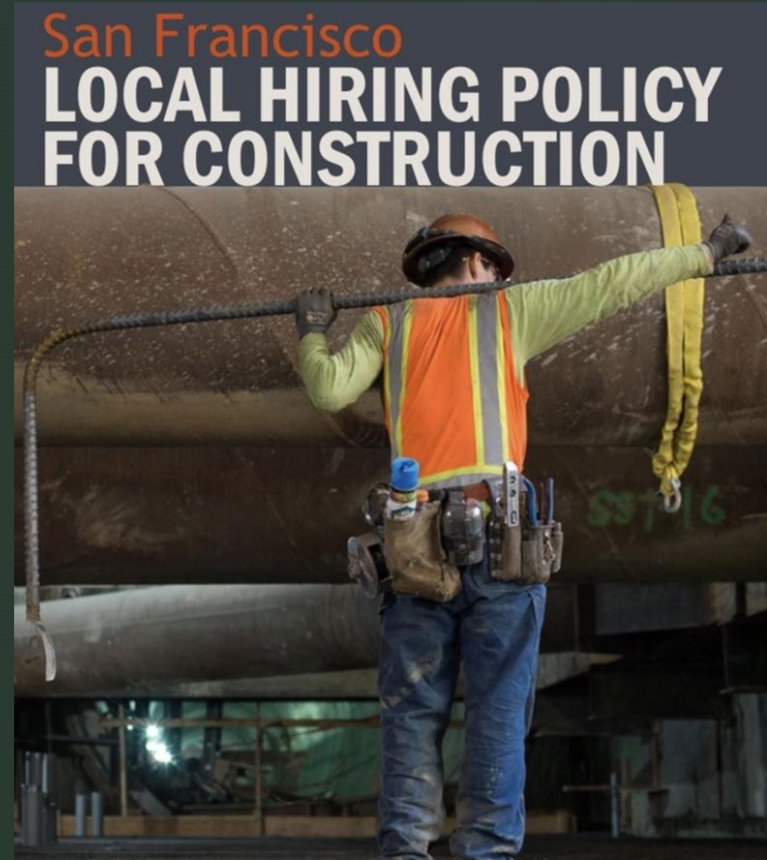






# Mandatory Local Hiring Work

- Brightline shaped the legal foundation and policy language behind San Francisco's landmark Local Hiring Policy for Construction which was adopted in 2010.
- This policy established mandatory minimum percentages.
- Since then, Brightline has worked in local jurisdictions across the country, ranging from Newark, New Jersey to Nashville, Tennessee to Denver, Colorado.



# Measure HH

- The measure will impose an annual parcel tax on commercial office space over 25,000 square feet at a rate of \$2.50 per square foot, estimated to annually raise \$1,675,000.
- The revenue generated by a parcel tax on commercial office space can be used for affordable and supportive housing programs, with an emphasis on the creation of net new housing; programs that facilitate access to job opportunities for East Palo Alto residents in the science, technology, engineering, and mathematics sectors, the building trades, and strengthen the City's First Source Hiring Program.

