

# Measure HH Pilot Workforce Development Program Quarterly Report - July 2023



Agreement		March 2023 to June 2023	
AGREEMENT BETWEEN THE CITY OF EAST PALO ALTO AND JOBTRAIN			
Quarterly Report for Period:   July 2023 ( <b>First Reporting of Quarter of the Current Contract</b> )			
Program Enrollees	Goal	Actual	Narrative
Total number of clients enrolled in JobTrain career training and education programs by pathway:		(Enrolled)	<p>Since 1965, JobTrain has been helping those most in need succeed through training and support services that help people get and keep jobs. Our students are people who need more than just training; they are people who have had many challenges in life; they may not have graduated high school, may be single parents or have been in trouble with the law. They come to JobTrain for a fresh start and to gain the necessary skills to find a job that will support them and their families. Our services are aimed at assisting people who can't afford to pay for training. JobTrain also provides several services to those looking for jobs. These include résumé preparation, computer and Internet access and clothes closet for work outfits. We also have programs for youth who need support to finish high school and find employment. For the very young (and their parents), we offer a child development center with subsidized spaces for our community that helps preschoolers get the head start they need to be successful.</p> <p>54% are Youth (18-24) 46% are 25 years of age or over</p> <p>8% women 92% men</p> <p>54% Latino 31% Black 8% Asian 8% White</p> <p>None self-identified as having special needs.</p> <p>77% finished high school 15% had some college or tech school 8% have a bachelor's degree</p> <p>46% were unemployed 38% were employed full time 15% were employed part time</p>
Project Build	40	15	
Building Maintenance	13	5	
IT Service & Support	7	3	
Advanced IT Network Plus	17	7	
	3	0	
Placement	75%	*N/A	<p>There are "Local Hire" agreements in place with Carpenter's Union Local 217 and the city of East Palo Alto and Meta.</p> <p><b>This information is not yet available.</b></p>



## Organizational Highlights

JobTrain has partnered with several organizations to table at local job fairs targeting person who are justice involved, including young adults and former foster youth. Nonprofits partners like Work2Future, Access Systems, and Design4x are striving to place skilled workers into high earning jobs regardless of backgrounds. Community Legal Service of East Palo Alto (CLSEPA) offers free live scans events, legal aid for students, and the ability to obtain a copy of their arrest records. Legal services include expungement, immigration, housing evictions and consumer law.

**Mental health and resilience** We understand that there are many factors that influence a person's ability to attain economic and social well-being. That's why JobTrain provides wrap-around supportive services alongside our career development and training services to ensure that our people have every opportunity available to them to overcome challenges and gain full access to the jobs and careers they strive for.

JobTrain continues to expand its footprint throughout the San Francisco Bay Area, this past year adding an additional Career Center site to its portfolio. The Career Centers are embedded in communities and regions void of high-quality work readiness, job placement and career training programs. At our Career Centers we offer Resume Development, Interview Practice, Job Placement Services and Career Exploration, Online Job Readiness Workshops, Access to Virtual Employment Tools, Incentives for finding new jobs, Access to on-site technology: printer, laptops, free Wi-Fi, Connection to Supportive Services and information and registration for any of our career pathway training programs.

- **People-to-People Outreach: Events**

- 3/20/23 – Presentation on JobTrain to approx. 12 Bay Area Community Health Advisory Council (BACHAC) promoters (online)

- 3/30/23 – Tabled at East Palo Alto Academy College & Career Fair, spoke with approximately 30 students

- 4/13/23 – Presentation to counselors from all San Mateo County high schools (online, approximately 20 participants)

- 5/7/23 – Tabled at EPA Cinco de Mayo Festival at Bell Street Park, spoke with approximately 50 attendees

- 6/17/23 – Tabled at EPA Juneteenth event at Bell Street Park, spoke with approximately 40 attendees, including Sean Ripley of the City of East Palo Alto, who was eager to include JobTrain CTE programs on the City's calendar, wanted to make sure he had correct information

- **People-to-People Outreach: Nurture Partnerships:**

- 3/6/23 – Emailed various JobTrain program flyers to contact at Live in Peace

- 5/2/23 – Met briefly with, and distributed flyers to, a contact from Ravenswood City School District

- 5/4/23 – Participation in (and share-out to) San Mateo County Program Coordinating Committee (approx. 15 participants)

- **Digital Outreach: Regular Email Newsletter**

- March, May, and June - Distributed newsletter to approximately 700 EPA residents who had registered with JobTrain but have not yet enrolled in any career training programs

- **Digital Outreach: Social Media Marketing**

- In addition to regular career training posts on Facebook, Instagram, and LinkedIn driven by our Marketing team, the Outreach team posts weekly in targeted Facebook groups, including:

- "Neighbors Helping Neighbors - San Mateo County" (approx. 2,200 members)

- "San Mateo County" (183 members)

- "East Palo Alto Neighbor Community" (1,000 members)

- "East Palo Classified" (605 members)



## **Career Development (Performance data is not yet available)**

We provide our CTE students with a dedicated career development specialist (CDS), who assists with enrollment, professional development, and career coaching services, mandatory job readiness workshops, referrals to externships/internships, and guest presentations from employers (e.g. LinkedIn, Meta, Stanford, and Kaiser).

## **Supportive Services (Performance data is not yet available)**

JobTrain offers a wide range of support services to our students. Students enrolled in Career Education (CTE) have a dedicated Career Advisor who supports and oversees the enrollment process for each enrollee.

Additionally, the CTE advisor provides support to students while they are in training, such as resume writing, interview prep, career advising and more. Since the COVID-19 pandemic the majority of student supportive services have been offered via Zoom or other online platforms. Currently JobTrain continues to provide supportive services online as well as in person. Support services provided to the students at JobTrain include:

- Childcare (in many cases in our on-site Child Development Center)
- Benefits Screening and assistance with public benefits (e.g., CalFresh, Medi-Cal, General Assistance)
- One on one financial counseling
- Legal Assistance (partner services with Community Legal Services of East Palo Alto - CLSEPA) such as (e.g., expungement assistance, immigration, Workers Rights, consumer)
- Tax preparation (state and federal; EITC)
- Career advising & assessment: Career advisors offer these services to students while they are in training in their professional development sessions.
- Wellness/Mental Health support (provided by Stanford University School of Medicine and Tipping Point. Until 2022; referrals to community resources now provided by JobTrain staff)
- Food pantry referrals
- Legal assistance
- Housing Information
- Immigration Services
- Public Assistance information
- LIBRE project (support for undocumented students)
- Essential Skills Workshops that cover a variety of "soft-skills" topics such as Goal Setting, Financial Literacy, Workplace Success.
- Registration support and information on programs and classes (provided at Canada College satellite campus and other advanced training opportunities )
- Alumni Coaches support - Assists CTE graduates with developing and navigating career pathways, such as advance training in their field, career planning, invitations to employer presentations and professional development, and personal development

## **Performance Metrics**

*(Data not available for the first the quarterly report)*

Publications:

[Addressing the 'whole person' in workforce development programs](#)



**FY2022**  
**IMPACT RESULTS**

**2,947**  
CLIENTS SERVED

**439**  
Clients Were Enrolled  
In Career Trainings And

**79%**  
Completed Training

**73%**  
Are Already Placed In Jobs Earning An Average Wage Of \$24.07 / Hour, The  
Highest Average Wage In JobTrain's History.

# Measure HH Pilot Workforce Development Program Quarterly Report - July 2023

## JobTrain Building Trades Program

Trainees	Training Program	50% Payment (Enrollment)
[REDACTED]	Project Build	\$ 3,800
[REDACTED]	Project Build	\$ 3,800
[REDACTED]	Project Build	\$ 3,800
[REDACTED]	Project Build	\$ 3,800
[REDACTED]	Project Build	\$ 3,800
	SubTotal	<b>\$ 19,000</b>
[REDACTED]	Building Maint.	\$ 2,644
[REDACTED]	Building Maint.	\$ 2,644
[REDACTED]	Building Maint.	\$ 2,644
	SubTotal	<b>\$ 7,932</b>
	<b>Total</b>	<b>\$ 26,932</b>

Note: Personal identifying information is redacted for privacy.

# Measure HH Pilot Workforce Development Program Quarterly Report - July 2023

## JobTrain Stem Program

Trainees	Training Program	50% Payment (Enrollment)
[REDACTED]	IT Careers	\$ 2,620
[REDACTED]	IT Careers	\$ 2,620
[REDACTED]	IT Careers	\$ 2,620
[REDACTED]	IT Careers	\$ 2,620
[REDACTED]	IT Careers	\$ 2,620
[REDACTED]	IT Careers	\$ 2,620
[REDACTED]	IT Careers	\$ 2,620
	<b>Total:</b>	<b>\$ 18,340</b>

Note: Personal identifying information is redacted for privacy.