



City of East Palo Alto Grants Program

NOTICE OF FUNDING AVAILABILITY

"All of Us" Census 2020 Quick Grants

\$50,000 total available funding - requests may not exceed \$7,500

On August 3, 2020 the U.S. Census Bureau announced that the 2020 Census data collection deadline would be advanced from the previously scheduled date of October 30, 2020 to September 30, 2020. This change exacerbated the urgency of ensuring that residents become involved with the Census process, especially the underserved and harder-to-reach communities.

On September 1, 2020, the East Palo Alto City Council appropriated up to \$50,000 of the City's General Fund Reserve to support the census outreach and collection efforts. The City of East Palo Alto will be accepting proposals for eligible Non-profits in doing business in the City of East Palo Alto who can demonstrate their ability to help increase the city's percentage of residents participating in the count. As a result, the city is offering the opportunity to provide city funding that can be utilized to facilitate resident participation in both East Palo Alto and Belle Haven Area of Menlo Park.

The following guidelines will be used for the distribution of City funds for Census 2020:

- Applicants for the East Palo Alto "All of us" Census 2020 Grant must submit a proposal by COB (Close of business) at 5:00pm September 8, 2020
- All proposals should be sent to Marie McKenzie, at mmckenzie@cityofepa.org
- Restriction of eligibility only available for local East Palo Alto non-profit organizations
- Maximum grant awards of \$7,500
- Expenses to be restricted and only those expenses incurred after September 1, 2020
- Scoring Criteria: 50 points for total # of individuals contacts non-profit expects to make resulting from city funding, 50 points for capacity; the organizations ability to perform; Total 100 points
- The award will be made on September 15, 2020
- The work product must be completed between September 16 through 30, 2020

For the purposes of this grant, non-profit is defined as tax-exempt organizations such as organizations that are exempt under Sections 501(c)3, 501(c)4, 501(c)6 of the Internal Revenue Code (IRC), or an organization that files a form 990, Form 990EZ, or a Form 990-N with the Internal Revenue Service (IRS) and that serves East Palo Alto Residents and must to the majority of their service business in East Palo Alto.

**Friday September 4, 2020
12:00-1:00pm and 2:00-3:00pm**

Zoom Meeting TBA

**Marie McKenzie, Administrative Services Director
City of East Palo Alto
Email Contact mmckenzie@cityofepa.org**

Applicant Orientation will:

- Describe East Palo Alto's Grants Program and program requirements for this grant
- Respond to questions from potential applicants
- Review the application process, review deliverables and the pay-out of the grant
- Obtain feedback from applicants regarding the grants process

Organizations that do not attend the orientation will still be eligible to apply.

The award of a contract, and there are no allowable renewal or extension thereof, is subject to allocations made by the East Palo Alto City Council and subject to the availability of funds.

PLEASE NOTE THAT THE EAST PALO ALTO CITY COUNCIL MAY PARTIALLY FUND ANY CONTRACT RESULTING FROM THIS SOLICITATION, MAY FUND NO CONTRACTS. ANY FUNDS NOT EXPENDED BY THE END OF THE GRANT TERM MUST BE RETURNED TO THE CITY OF EAST PALO ALTO ALONG WITH YOUR CLOSEOUT REPORT.