



East Palo Alto Senior Lifestyles Expo

EPA Seniors on the Move

Wednesday, May 13, 2020
Lewis and Joan Platt YMCA

550 Bell Street
East Palo Alto, CA 94303

Be A Senior Lifestyles Expo Exhibitor

EPA Senior Expo is proud to offer prospective partners a mutually beneficial opportunity encompassing essential public interest and marketing value. Highlight your program services, business offerings and/organizational brand as an exhibitor.

Exhibitor Package

- 6' Table w/ Table Cloth
- 2 Chairs
- 2 Name Badges
- Company Identification Sign
- 75 Word Description, Logo and Contact information Listed In EXPO Guide
- Morning Refreshments and Lunch
- Standard Event Flyers, Post Cards, and/or Posters for Distribution (Electronic Versions)
- Company Hyperlink on City of East Palo Alto Home Page
- Commemorative Program Booklet



All artwork should be camera ready and sent electronically to Tiazha Jackson at tjackson@cityofepa.org with the **Subject: Senior Expo**. PDF and jpeg files are accepted. First come, first serve placement. The commemorative program booklet size is 8x11. Inside covers are reserved. Registration Deadline: April 12th, 2020.

Registration Fee: There is no charge to exhibit. However, exhibitors are asked to contribute something to the raffle (i.e. services, gift cards, equipment).

For more information call: 650-853-3100 or 650-750-4092





City of East Palo Alto

Community Programs Division

January 3, 2020

Dear Provider,

Thank you very much for your interest in exhibiting at our 3rd Annual East Palo Alto Lifestyles Expo on Wednesday, May 13th from 9 a.m.-1 p.m.! We are very excited to have you join us.

Research shows that greatest challenge to the safety and security of seniors and the elderly is isolation. This event is funded by the City of East Palo Alto Measure C Crime Fighting Act of 2007. The EPA Senior Lifestyles Expo is an event that's a unique hybrid of information, resources and entertainment, all geared toward satisfying and enhancing the lives of ageing adults and those that support them.

This year's theme is **Age-Friendly City #EPA4ALL**. #EPA4ALL is City led campaign that celebrates our City's rich history and cultural diversity. Research has shown that simply learning and sharing cultural norms isn't enough. #EPA4ALL is a community value statement that celebrates a culture of respect where each person feels valued and accepted.

NOTE: It is important that you have bilingual capacity. Many of the event attendees will be Spanish, Samoan, Tongan, and Mandarin speaking. If you intend to participate, please try to bring multilingual materials (English, Spanish, Samoan, Mandarin), and if possible bilingual team members. We will have some staff on site to help with communications.

Our format will be similar to previous years. We will also be raffling off great prizes. **Do you have a product or service that you would like to donate to the drawing?**

Attached, please find the registration forms. **There is no charge for participation.** We hope you will contribute to the drawing. Lunch will also be provided. Forms can be returned to Tiazha Jackson at tjackson@cityofepa.org. **Forms are due April 12, 2020.** Please feel free to call me directly at the numbers below should you have questions or need additional information. If you need to mail your forms please send them to the address or fax below.

We look forward to a successful event and again appreciate your participation.

Sincerely Yours,

Azalea Renfield

Community Programs Manager

2020 Senior Lifestyles Expo: Exhibitor Registration Form

Return Completed Form To By April 12, 2020:

Tiazha Jackson
EMAIL: tjackson@cityofepa.org
SUBJECT: Senior Expo

Section 1

Company Name: _____
First Name: _____ Last Name: _____
Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Description of Services:

Section 2

Raffle Contribution (please describe): _____

Section 3

Number of staff attending: _____

Lunch Selection: Turkey Tuna Roast Beef Vegetarian _____

Section 4

Attach your logo as a JPEG or PNG

Exhibitor/Sponsor assumes any and all liability for any loss, damage or destruction to the property of Exhibitor/Sponsor or that of the Exhibition site, or other property placed or brought upon the premises by Exhibitor/Sponsor, or on his behalf. The City of East Palo Alto and its partners provide no insurance on account of, or for the benefit of Exhibitor/Sponsor or his exhibits. Exhibitor/Sponsor shall hold harmless the City of East Palo Alto, the Exhibition Site and the official contractors against any loss, liability, actions or causes of actions or damages for injury to person or property sustained by reason of his occupation or use of any portion of the Exhibition Site or its facilities or participation in the Expo or acts done or performed by the Exhibitor/Sponsor, his agents or employees or due to acts of God. This contract binds the Exhibitor to the expo dates, deadlines and payment in full of space rental. Exhibitor/Sponsor agrees to abide by, conform to, and comply with all laws: local, state and local. The City of East Palo Alto reserves the right to refuse any exhibitor.

Section 5

Name Please Print

Title

Signature