

## **Pre-Application** for

## 1990 Bay Road, 1175 Weeks Street, 1250 Weeks Street

Harvest Properties is pleased to present our initial pre-application to the City of East Palo Alto. This is a unique and exciting opportunity for our organization, and we very much look forward to collaborating with the city and community to refine the plan. We appreciate the years of community engagement that went into both the Ravenswood Specific and General Plan and have used that as our guiding principles for this project. While we have also tried to incorporate initial feedback received from individuals, organizations, staff, council and past projects, we fully recognize this is a <u>PRE</u>-Application and look forward to engaging in a robust public dialogue around all aspects of the Project. We understand the importance of community outreach, not for process sake, but because it is vital to the long-term success of the project and community. We also recognize we have to prove we will follow through with these promises and are committed to an open and honest dialogue with the city.

We are excited about transforming an unused, blighted eyesore into an active, fee-generating commercial and gathering space that facilitates activity, community, and sustainability for East Palo Alto. In order to justify the scale of the project and overcome some of the concerns regarding development, we have provided a robust community benefit package over and above city requirements.

Rather than providing abstract solutions, we have focused on <u>real</u> benefits that could immediately provide a positive impact the community and organizations of East Palo Alto, while benefiting future generations. While we are excited to share these ideas and have had some very promising conversations with interested parties, we also recognize we still have much to learn from the city and its residents about what they feel would be most beneficial. We want to use the initial design to stimulate this conversation so that we can provide a real community benefit, economically viable and inviting to all.

We also understand the challenged history of this site and firmly believe we can finally turn it into something East Palo Alto can be proud of. The development of the Project will conclude the complete transformation of a previously contaminated site into one of the most environmentally friendly and sustainable projects in the country.

In addition to the required information, we have included a Project Overview Presentation, which provides a more detailed description of the project, it's proposed community benefits, and how we plan to tackle some of the issues facing the city, the community, and the site. We would welcome the opportunity to sit down with any member of the City Staff to review the project proposal in detail prior to our formal community outreach efforts commencing.

We are dedicated to seeing this through and look forward to becoming an active, contributing member of East Palo Alto.